STARLOR C591

The first premium yellow cherry tomato on the vine



The first premium yellow cherry tomato on the vine

- Excellent taste
- Great presentation, very attractive
- A good yield potential and a remarkable shelf-life

STARLOR

C591

- With Cladosporium resistance (Pf:A-E)
- Praised by consumers



Praised by consumers*

Re-consumption intention Purchasing intention 96% 92% 63% 59% **STARLOR (C591) STARLOR (C591)** Market standard Market standard • % of yes % of no

STARLOR

C591

*Significative results from a 100 consumers panel – study Terra'Senso 2020



Excellent taste and great presentation*

STARLOR C591

Presentation

1
2
3
4
5
6
7
8
9
10

STARLOR (C591)
Image: Comparison of the standard
Image: Comparison of the standa

Taste

1
2
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STARLOR (C591)
Image: Comparison of the standard
Image: Comparison of the standa

Appreciation note from 0 to 10 given by consumers

*Significative results from a 100 consumers panel – study Terra'Senso 2020



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STARLOR C591

An homogenous and intense yellow color

Perfect crunchiness

Delicious and juicy flesh

The relevant touch of acidity to highlight its delicious sweetness



For more informations about our variety STARLOR (C591), please contact :



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