# **STARLOR** C591

### The first premium yellow cherry tomato on the vine



# The first premium yellow cherry tomato on the vine

- Excellent taste
- Great presentation, very attractive
- A good yield potential and a remarkable shelf-life

**STARLOR** 

C591

- With Cladosporium resistance (Pf:A-E)
- Praised by consumers



## **Praised by consumers\***

#### **Re-consumption intention Purchasing intention** 96% 92% 63% 59% **STARLOR (C591) STARLOR (C591)** Market standard Market standard • % of yes % of no

**STARLOR** 

C591

\*Significative results from a 100 consumers panel – study Terra'Senso 2020



# Excellent taste and great presentation\*

### **STARLOR** C591

**Presentation** 

1
2
3
4
5
6
7
8
9
10

STARLOR (C591)
Image: Comparison of the standard
Image: Comparison of the standa

**Taste** 

1
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STARLOR (C591)
Image: Comparison of the standard
Image: Comparison of the standa

Appreciation note from 0 to 10 given by consumers

\*Significative results from a 100 consumers panel – study Terra'Senso 2020



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### **STARLOR** C591

An homogenous and intense yellow color

Perfect crunchiness

Delicious and juicy flesh

The relevant touch of acidity to highlight its delicious sweetness



For more informations about our variety STARLOR (C591), please contact :



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