











In an ever-changing world, nature inspires us with its creativity as we think about tomorrow's food resources.

Environmental and social issues have a direct effect on food chains and agricultural practices. Seed companies must constantly reimagine themselves to feed the world alongside farmers, while meeting consumers' ever-growing expectations.

Offering the finest of nature with a creative approach that blends taste and performance.

We provide innovative solutions to sustainable agriculture's challenges with a rigorous approach. The work we do preserves and enriches biodiversity while supporting farmers with healthy, safe, and efficient seeds every day. And, true to our Provençal roots, the special care we take with taste has become our signature.



Thanks to our imaginative abilities, we are proud to contribute, daily, to the renewal of vegetable farming varieties. In addition to seeds, it is human relationships that drive us. As a collaborative effort, we take immense pleasure in co-creating tailored solutions.

Our new identity is based on three fundamental values:

Proximity

As a family-owned business, we care for and value strong and lasting relationships with our clients and colleagues.

Creativity

A creative, independent mind inspired by the joy of inventing original models for a constantly changing sector.

Determination

Doing good is in our nature. This drives us to develop quality products that can be recognized as such and to identify sustainable solutions to agriculture.

Discover our new universe





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